

ENTREPRENEURIAL MARKETING & COMMUNICATIONS SERVICES

Ann Arbor SPARK has an Entrepreneurial Marketing Services team to support your business growth journey. Our resident marketing consultant, Latricia Trice of LTrice Consulting, provides a range of marketing services for our clients at no cost, specifically designed to support your business's growth. Our comprehensive offerings include:



Marketing plans



Brand development & redesign
(e.g., logo, brand guide, print and digital collateral)



Web design



Graphic design
(e.g., brochures, banners, flyers, direct mail, conference materials, sales deck)



Copywriting and
Copyediting



Social media content planning,
content calendars, and design



Email marketing



Press releases development
and media buying consulting

We also offer marketing coaching and thought partnership, all tailored to meet your unique needs.

To learn more, please email Latricia Trice at latricia@ltriceconsulting.com or visit annarborusa.org/spark-services.