

a2TECH360



**Tech Trek and Mobility Row
Information Session**

Thursday, August 18th

4:00 p.m.

Presenting Sponsor
 Kapnick

Today's Agenda

- 2022 Tech Trek and Mobility Row overview

- Virtual Map

- Q&A

Thank You



Presenting Sponsor



Kapnick

Thursday, August 18th

4:00 p.m.



10:00a.m. – 12:00 p.m.



1:00 p.m. – 5:00p.m.



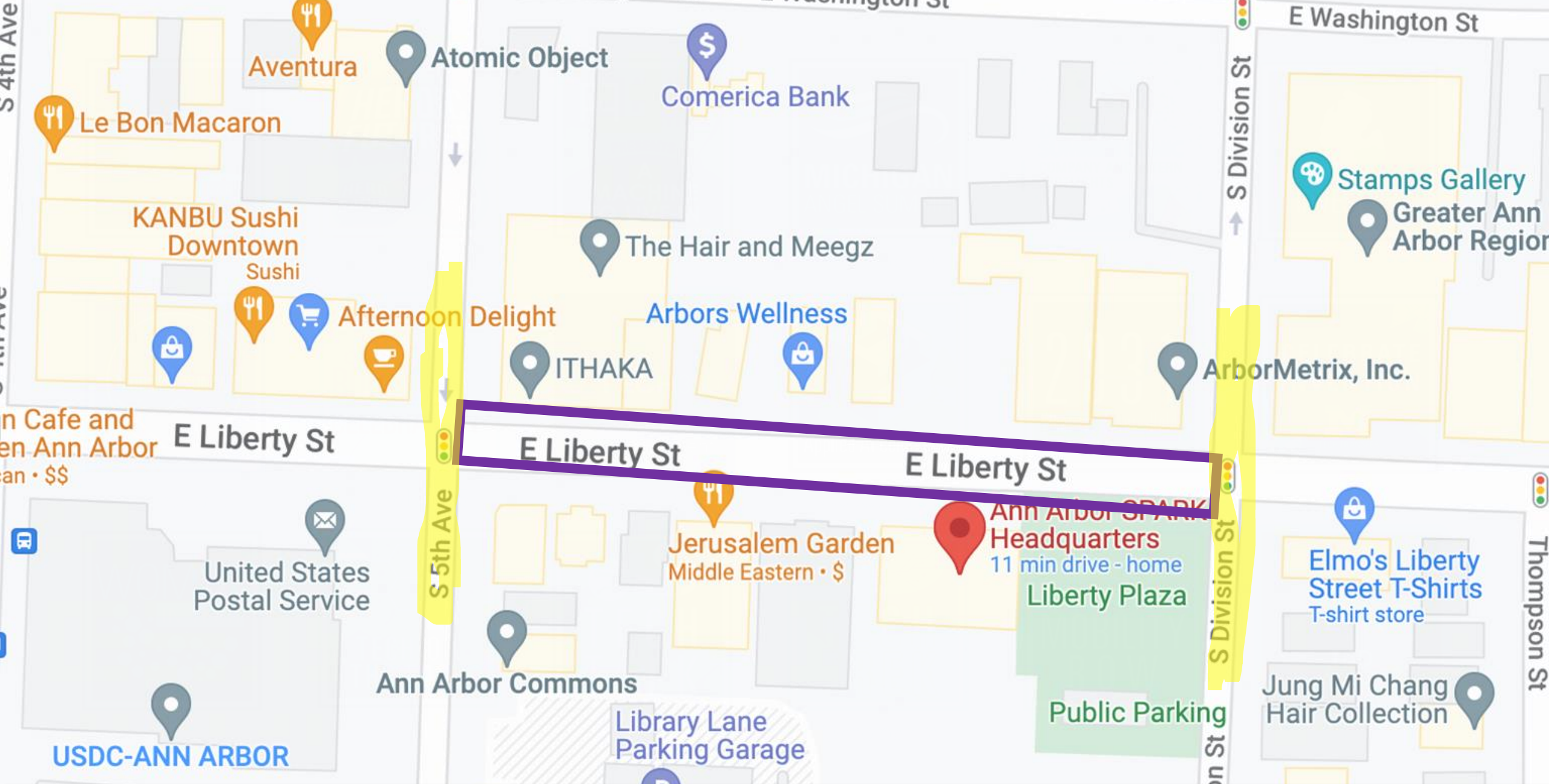
1:00 p.m. – 5:00p.m.

Friday, October 14

Tech Trek & Mobility Row (TT-MR)

Friday, October 14 | 1:00 – 5:00 p.m.

- Offering in-person “street fair style” experience for both Tech Trek and Mobility Row
 - Participation includes outdoor booths/tents with assets or without assets
 - Liberty Street, between Division and 5th Street
 - Security will be present
- Companies can also open up their offices for attendees to tour.
- Companies can participate in the Virtual Map using last year’s content or working with Saganworks on new content
- Student Trek is back. Job Seeker trek is discontinued with company participation redirected to Tech Homecoming in November.
- **Participation forms due Sept 2, 2022.**



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Student Trek is back!

Student Trek

Friday, October 14 | 1:00 – 5:00 p.m.

- Curated group of students from UM's Center for Entrepreneurship
- No specific "route"/Trek per se. They'll roam TT-MR like a general attendee
- Students will vary in majors and professional experience, but all are primarily interested in STEAM and entrepreneurship and looking for internships or job opportunities
- **This is a great brand awareness and/or recruitment opportunity for participating companies**

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Job Seeker Trek merges with Tech Homecoming!

Companies that are hiring can participate on Nov 23rd
in person at Cahoots.



saganworks

Tech Trek & Mobility Row Map

Friday, October 14 | 1:00 – 5:00 p.m.

- Updated Interactive Tech Trek and Mobility Row online map
 - Each participating company will be a pin on the map
 - The office pins will be populated with:
 - 3D scans of your office or product/demonstration produced by **Saganworks in 2021. No action needed by these companies.**
 - Keep 2020 and 2021 videos if applicable
 - Company address, URL, description, any other markers you decide
- 3D scans will be scheduled with Brad from Saganworks
- Scanning can begin as soon as your application is submitted to us!
- Map will launch online Friday, October 14th at 1pm

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Q&A