

Ann Arbor, Michigan

Ann Arbor's technology ecosystem is robust, building on a strong history of innovation. The University of Michigan's involvement in the ARPANET project, the precursor to the internet, set the stage for continued evolution. Today, the sector boasts over 370 companies and employs more than 20,000 people. Recently, Ann Arbor has emerged as a leader in mobility innovation, driving advancements in advanced automotive and other mobility technologies.

POPULATION	119,875	366,376	2,031,853
	City of Ann Arbor	Washtenaw County	45-Minute Drive
MEDIAN AGE	27.5	34.1	38.4
	City of Ann Arbor	Washtenaw County	United States
MEDIAN	\$73,276	\$79,198	\$69,021
HOUSEHOLD INCOME	City of Ann Arbor	Washtenaw County	United States
EDUCATION:	77.2%	57.2% Washtenaw County	33.7%
BACHELOR'S DEGREE+	City of Ann Arbor		United States

2023 RANKINGS





The Ann Arbor region has seen rapid growth in automotive and mobility technology. At the heart of it all is Ann Arbor, where business intersects with advanced research, out-of-the-box thinkers, abundant financial resources, a vibrant economic development initiative, and an immense talent pool.

Business Community Profile

A key indicator of a region's economic strength is its leading employers across various industries, both public and private. Below is the most recent list of top employers in Washtenaw and Livingston counties, compiled by Ann Arbor SPARK.



- Trinity Health Michigan (multiple locations)
- **2500**+ Employees
- VA Ann Arbor Healthcare System
- Ann Arbor Public Schools



University of Michigan, one of the world's top universities and

health systems, is the Ann Arbor region's largest employer, with

37,000 employees.



- IHA Health Services Corp.
- Toyota Motor North America Research and Development (2 locations)
- Eastern Michigan University
- Washtenaw County Government
- Forvia
- Domino's Pizza
- RealTruck (formerly Truck Hero)



- City of Ann Arbor
- Zingerman's Family of Businesses
- Ford Rawsonville Plant
- ProQuest
- KLA Corporation
- Stellantis Chelsea Proving Grounds
- Martinrea Bishop Circle Assembly
- Washtenaw Community College
- JAC Products

- Thomson Reuters
- Google AdWords
- Duo Security
- National Vehicle and Fuel Emissions Laboratory
- Ypsilanti Community Schools
- NTT Data
- ProQuest



The Detroit metropolitan statistical area is a world center for automotive headquarters, operations, research, design, and manufacturing. The headquarters of Ford Motor Company, General Motors, and Chrysler are within 60 miles of Ann Arbor.

Toyota, Hyundai, Honda, Subaru, Mercedes, and Mitsubishi all have an Ann Arbor presence. Ann Arbor is where business intersects with advanced research, out-of-the- box thinkers, abundant financial resources, a vibrant economic development initiative, and an immense talent pool.







In the bustling tech hub of Ann Arbor, **May Mobility** is revolutionizing urban transportation with its innovative approach to autonomous vehicles (AVs). Founded in 2017 by Edwin Olson, this homegrown success story has rapidly accelerated from a 12-person startup to an industry leader with over 300 employees, providing more than 335,000 autonomous rides across the US and Japan.

Unlike competitors aiming to replace existing infrastructure, May Mobility's mission is to complement and enhance current transit systems – making cities safer, greener, and more accessible for everyone. Their secret weapon? A proprietary Multi-Policy Decision Making system that allows AVs to navigate complex urban environments with unprecedented efficiency.

"We're focused on delivering transit services that have a real impact, especially in communities with the greatest transportation challenges," says Olson. This unique vision, coupled with a sustainable business model, has attracted partnerships with industry giants and positioned May Mobility as a rare profitable player in the AV space.

Central to May Mobility's growth is its symbiotic relationship with Ann Arbor SPARK. From talent recruitment to securing crucial funding, SPARK has been an invaluable ally. As Olson puts it, "We're building the future of transportation, and we're doing it right here in Ann Arbor." With its innovative technology, strategic approach, and strong local support, May Mobility is not just along for the ride—it's in the driver's seat of the autonomous revolution.

In the heart of Michigan's automotive hub, **EAVX** is revolutionizing the commercial vehicle industry. Established in 2021 as the innovation arm of JB Poindexter & Co., this Ann Arbor-based company is steering work trucks into the future.

EAVX's mission extends beyond electrification. "We're focused on improving driver comfort, retention, security, and efficiency at the worksite," says Jacob Larimore, VP of Operations and Business Strategy. Their holistic approach integrates cutting-edge technologies to create safer, more efficient work trucks.

Ann Arbor's rich automotive ecosystem is key to EAVX's success. "Nearly everyone at EAVX comes from an OEM or Tier 1 automotive background," Larimore notes, highlighting the region's deep talent pool. This expertise, combined with proximity to leading academic institutions, fuels rapid innovation.

Ann Arbor SPARK has been instrumental in EAVX's growth, providing crucial resources and connections. As Mark Hope, President of EAVX, puts it, "SPARK has been a key partner in helping us establish our facilities, connect with local talent, and navigate the complexities of launching a new business unit."

As EAVX drives forward, it's not just shaping the future of commercial vehicles—it's showcasing Ann Arbor's unique ability to foster groundbreaking advancements in mobility. In the story of EAVX, we see the power of combining industry expertise, academic innovation, and robust local support to create solutions to transform an entire sector.





Regional Mobility Companies

The Ann Arbor region boasts a dynamic mobility ecosystem, anchored by Michigan's automotive R&D and manufacturing industries. Southeast Michigan stands as the nation's hub of automotive research, employing 1.1 million people in the industry—double that of second-place Ohio. Michigan also leads the nation in automotive R&D spending, with an annual investment of \$11.8 billion. New mobility technology initiatives thrive in the region, including CAV, electrification, advanced air, and more.



CONNECTED & AUTOMATED VEHICLES

- May Mobility
- P3 Mobility
- Retrospect
- ▶ ROADSR
- Quantum Signal AI
- Phoenix Contact
- ▶ Voxel51



ADVANCED AIR

- Blueflite
- SkySpecs
- Sniffer Robotics
- ► Flythru.io
- Propel Aero



AUTOMOTIVE R&D

- StellantisToyota
- North America R&D
- Hyundai American Technical Center
- ► Honda Research Institute
- ► KI A
- ► EAVX
- ► AVL Engineering
- ▶ Mercedes-Benz Emissions Test Lab
- SBD Automotive
- ► AGC Automotive Americas R&D, Inc
- ► Lear Corporation
- Mitsubishi



ELECTRIFICATION

- Arbor Batteries
- Surge Mobility
- Navitas
- ► EAVX



SUSTAINABILITY

- ► Low Carbon Fuel Systems
- OrbAid
- APT Solar
- NXFuels
- Carbon Scavenger



ROBOTICS

- Intermode
- Bedestrian
- ► Kidou Systems



MANUFACTURING

- Faurecia
- ► Ford Motor Company
- Martinrea Bishop Circle Assembly
- JAC Products
- Hatch Stamping Headquarters
- Condat
- Khenda



MICROMOBILITY

- EAVX
- Ridar Systems



CYBERSECURITY

- Upstream
- SenCy
- SC2
- Censys



SOFTWARE/AI

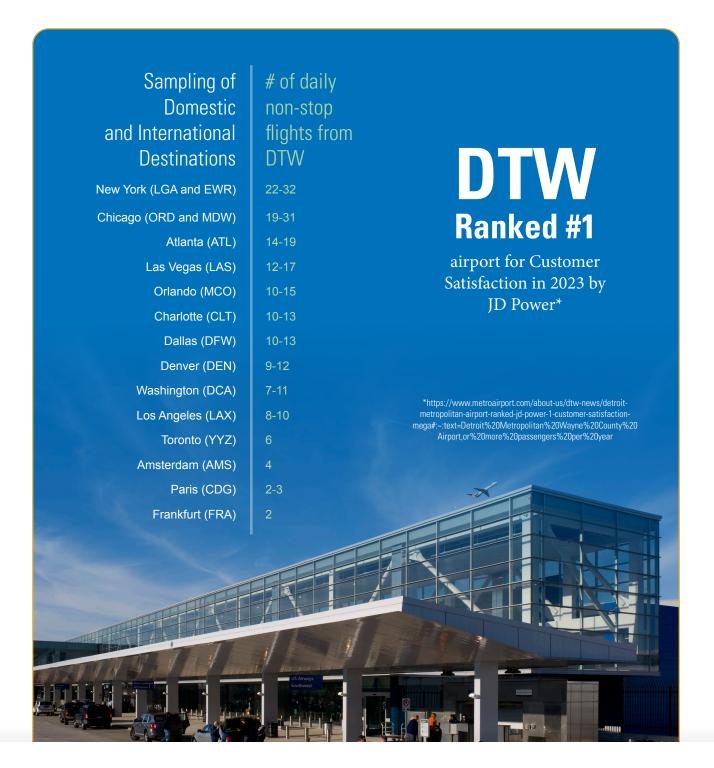
- New Eagle
- Phoenix Contact
- Quantum Signal AI
- ► Voxel51
- Khenda

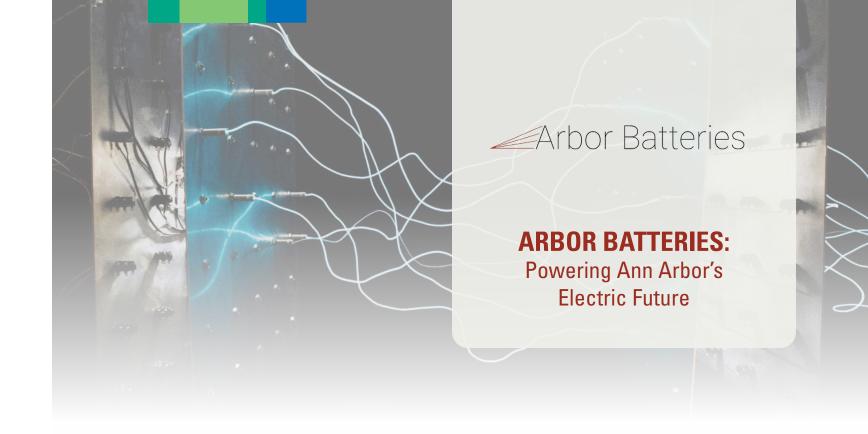




International Airport Connectivity

Detroit Metropolitan Airport (DTW) is less than 30 miles from downtown Ann Arbor. DTW is ranked #1 in customer satisfaction for mega airports and is one of the world's leading air transportation hubs with more than 1,100 flights per day to and from four continents. DTW has non-stop passenger flights scheduled to 140+ destinations in nearly 20 countries and serves 36.7 million passengers annually.





In the heart of Michigan's innovation corridor, **Arbor Batteries** is rewiring the path to power density and temperature tolerant battery technology. This Ann Arbor company is breaking down barriers to electric vehicle (EV) adoption – range anxiety, weather concerns, and charge times. Founded in 2022 by CEO Andrew Davis, this Ann Arbor startup has cracked the code on ultra-fast charging, allowing EVs to power up in just 10 minutes—as quick as a gas station fill-up.

But Arbor's vision extends beyond the road. With cutting-edge energy density solutions and adaptable technology, they're electrifying industries from consumer electronics to national defense. It's a testament to Ann Arbor's unique ecosystem, where university research, automotive expertise, and startup agility converge.

Central to Arbor's meteoric rise is Ann Arbor SPARK. This economic catalyst provided crucial early-stage support, from funding to talent acquisition, allowing Arbor to focus on what they do best—innovation. "SPARK has been instrumental in our journey," says Davis. "They've helped us transform breakthrough science into a business that's changing the world."

As Arbor Batteries charges ahead, they're not just building better batteries—they're energizing Ann Arbor's reputation as a hub for sustainable technology and mobility innovation.







An Educational Powerhouse

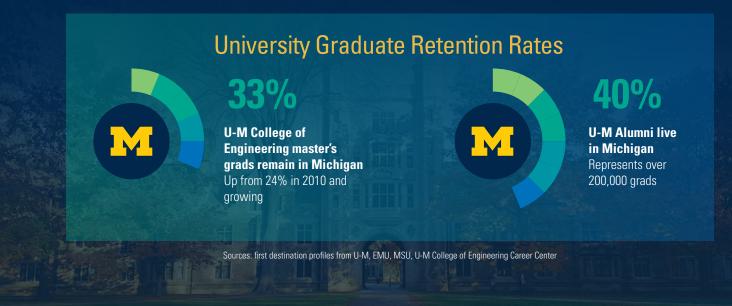
Michigan Engineering ranks as the #5 best undergraduate engineering program and the #9 best engineering graduate school. With 14 departments, 18 undergraduate majors, and 57 graduate degrees, the College leads globally, shaping engineers who will build a future that elevates all people. Located on a campus that connects engineering with top business, medical, and liberal arts colleges, the University of Michigan fosters interdisciplinary collaboration. Michigan Engineering's commitment to engineering fundamentals, integrated disciplines, and equity-centered values drives its research, education, culture, and partnerships.

UNIVERSITY OF MICHIGAN ANNUAL RESEARCH SPENDING

\$1.64 BILLION



University of Michigan Graduates			
Total graduates	15,747		
Engineering	4,261		
Computer and Information Sciences	1,672		





WASHTENAW COMMUNITY COLLEGE

WCC Advanced Transportation Center

integrates advanced manufacturing and information technology to equip students with the skills area employers need. The center offers programs in EVs, Intelligent Transport Systems, Advanced Manufacturing, Automotive Service, and

more. The new Electric Vehicle Service Technician Program focuses on EV maintenance and repair, covering battery systems, electric drivetrains, diagnostics, and safety protocols, preparing graduates to meet the growing demand for skilled EV technicians in a rapidly expanding industry.

Washtenaw Community College

Total enrollment 19.343



EASTERN MICHIGAN UNIVERSITY

The GameAbove College of **Engineering and Technology** provides

world-class experiences in engineering, cybersecurity, construction management, autonomous vehicles, drone technology, aviation, and other areas of study in highdemand technology fields. Offering more than 35 undergraduate and graduate degree programs and graduate certificates, the College serves nearly 2,500 students through research-informed education and diverse programs that emphasize practical application of scientific knowledge.

Eastern Michigan University

Total graduates 3351

357

GameAbove College of Engineering & Technology graduates















Regional Universities

Ann Arbor employers can recruit from nearby institutions including University of Michigan, Eastern Michigan University, Lawrence Technological University, Wayne State University, Michigan State University, and Kettering University, all within an hour's drive.





University of Michigan Labs and Resources



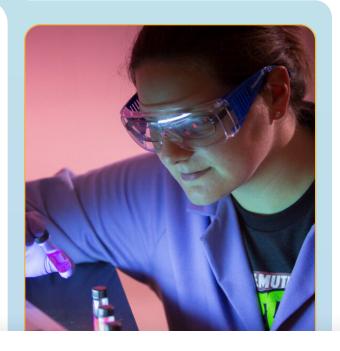
The University of Michigan Transportation
Research Institute (UMTRI) focuses on
data-driven research in driver behavior, human
factors, and engineering systems to improve
transportation safety and policy. Collaborating
with academic, government, and industry
partners, UMTRI provides valuable experiential
learning for students.UMTRI is one of the
largest research institutes at U-M in terms of
research expenditures, at \$20 million annually.
The institute has conducted over 1,000 research
projects and collected hundreds of terabytes of
data to advance safe, equitable, and efficient
transportation and mobility.



The **Ann Arbor Connected Environment 2.0** is updating one of the largest connected vehicle pilots in the world thanks to funding from the U.S. Department of Transportation (USDOT) Advanced Transportation Technology and Innovation (ATTAIN) program. This includes expanding the 21 intersections already retrofitted with roadside units (RSUs) through the Federal Highway Administration Smart Intersections Project to a total of 72 within the city limits. Additionally, the U-M Transportation Research Institute (UMTRI) will equip 100 vehicles with a low-cost aftermarket on-board unit (OBU) to test different use cases including traffic signal priority (TSP).



Mcity is a public-private partnership that brings together government, industry, and academia to transform mobility for the benefit of society. With a world-class test facility, mixed-reality testing capabilities, a data engine, and renowned talent. Mcity is your hub for research, development, and deployment of next-generation mobility innovations to the real world.



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The Michigan Artificial Intelligence Laboratory's

partner program, Al Connections at the University of Michigan, provides a formal venue for a community of Al leaders to convene and collaborate.



The University of Michigan Robotics Department

enables and performs state-of-the-art research across fields, focus areas, and industries to create and test new approaches to the increasingly intricate problems of our world.



M-Air is a 10,000 sq ft, four-story, netted scientific facility that enables the study of autonomy and collaborative robotics in the "wild," with emphasis on dealing with the full range of Michigan weather, -30C to 38C, with rain, sleet, wind, and snow.



UM Ford Center for Autonomous Vehicles

(FCAV) is working to accelerate autonomous vehicle research and explore the future of driving through safer and more capable vehicles. They are researching perception, control, and planning for level-4 self-driving cars.



Nexus at Michigan Engineering supports continuing education by offering professional education certificates in areas of Leadership, Sustainability, Project Management, Mobility, Lean, Six Sigma, and many more. With Nexus, lifelong learners across all fields can engage with renowned U-M faculty either online, on campus, or on location.

TECHLAB at Mcity

Perot Jain TechLab at Mcity pairs students with innovative transportation startups, tackling industry challenges through technical projects. This immersive program offers a unique opportunity to collaborate with high-growth ventures and dive into the world of entrepreneurship.







Other Labs and Resources



With more than 500 acres of infrastructure, **ACM** is uniquely positioned to accommodate the broad needs of industry and government. ACM delivers an incredible range of capabilities:

- Testing of vehicles, roads, and communication systems
- Double overpasses
- A highway speed test loop
- Closed tunnel
- Simulation of virtually any driving condition snow, sun, rain, sleet



MICHIGAN OFFICE OF **FUTURE MOBILITY & ELECTRIFICATION**

OFME works across state government, academia, and private industry to enhance Michigan's mobility ecosystem, including developing dynamic mobility and electrification policies and supporting the startup and scale up of emerging technologies and businesses.

Michigan SBDC

The Michigan Small Business Development **Center** offers expert assistance at no cost to entrepreneurs looking to start or grow a business, with expertise in advanced automotive, mobility, and other technologies.



Michigan Venture Capital Association (MVCA)

puts out an annual report on venture capital and angel activity in Michigan and also provides assistance connecting companies to capital.



MTRAC supports the commercialization of cutting-edge technologies in the transportation sector. It is part of a statewide initiative to accelerate the transition of research from university labs to marketable products and companies. Focused on automotive and mobility innovations, the hub provides funding, mentorship, and resources to researchers, aiming to drive economic growth and maintain Michigan's leadership in transportation.

Upstream



UPSTREAM:

Safeguarding the Future of Mobility

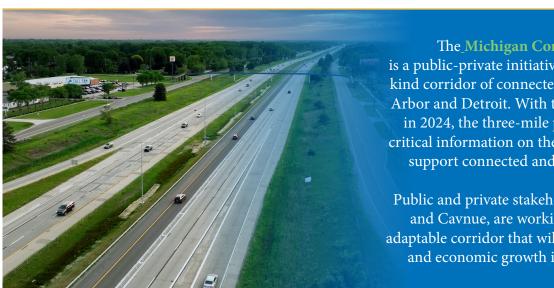
In the heart of Michigan's automotive hub, **Upstream** is revolutionizing vehicle cybersecurity. With dual headquarters in Tel Aviv and Ann Arbor, this innovative company is tackling one of the most pressing challenges of the connected car era: protecting millions of vehicles from cyber threats.

Founded in 2017, Upstream has rapidly grown into a global powerhouse, securing over 25 million vehicles through its cutting-edge cloud-based platform. "Nearly 50% of publicly reported incidents had the potential to impact thousands and even millions of vehicles on the road," warns Ravit Stern Ginat, Upstream's Global Marketing Manager.

Upstream's choice of Ann Arbor as its North American base is no coincidence. The city's proximity to major automotive players and its rich talent pool, particularly from the University of

Michigan, provide the perfect ecosystem for innovation. Ann Arbor SPARK has been instrumental in this journey, offering valuable resources and connections that have accelerated Upstream's growth.

As vehicles become increasingly connected and automated, Upstream isn't just reacting to current threats—it's anticipating the challenges of tomorrow. With its proactive approach and the support of Ann Arbor's thriving tech community, Upstream is not just securing vehicles; it's safeguarding the future of mobility itself.



The Michigan Connected Corridor

is a public-private initiative to develop a first-of-itskind corridor of connected roadways between Ann Arbor and Detroit. With the initial phase launched in 2024, the three-mile pilot phase will provide critical information on the infrastructure needed to support connected and autonomous vehicles.

Public and private stakeholders, including MDOT and Cavnue, are working to create a scalable, adaptable corridor that will enhance safety, mobility, and economic growth in Southeast Michigan.







BEDESTRIAN:

Healthcare Robotics with a Human Touch

In Ann Arbor's thriving healthcare tech scene, **Bedestrian** is redefining hospital logistics. Founded by automotive industry veteran Shadi Mere, this startup infuses robotics into healthcare delivery systems, without sacrificing the human touch, privacy, or ethics.

Bedestrian's robots are care partners. Handling tasks from routine deliveries to hazardous material transport, they free healthcare workers to focus on patients. "Our robots help medical staff do what they do best—care for patients," Mere states.

The company stands out with its human-centric approach, blending voice technology with human oversight. This philosophy fuels rapid, cost-effective innovation.

Ann Arbor SPARK has been pivotal, providing funding, expertise, and industry connections. As Bedestrian readies its third-generation robot, it exemplifies Ann Arbor's unique ecosystem—where automotive knowledge, healthcare innovation, and startup support converge, transforming patient care one delivery at a time.



RIDAR SYSTEMS:

Closing the Safety Gap in Micro-Mobility

In the heart of Ann Arbor's thriving tech scene, **Ridar Systems** is revolutionizing road safety for the micro-mobility era. Led by CEO Mary Michno,

this innovative startup is tackling one of urban transportation's most pressing challenges: keeping cyclists and motorists safely aware of each other.

Ridar's groundbreaking cellular-based technology goes beyond traditional line-of-sight systems, creating a seamless awareness network between cyclists and drivers. By integrating with popular apps like Strava and automotive systems such as BMW Connected Drive, Ridar alerts drivers to nearby cyclists, averting potential collisions before they happen.

"Our mission is to make roads safe for all who share them," says Michno. "With Ridar, a simple alert like 'cyclist ahead' can make all the difference."

Ann Arbor SPARK has been instrumental in Ridar's journey, providing crucial resources through its Entrepreneur-in-Residence program and connecting the startup with invaluable networking opportunities. As Ridar expands its reach to major automotive players and cycling communities, it stands as a testament to Ann Arbor's unique ecosystem where innovation, support, and vision converge to create safer, smarter urban mobility solutions.

Tap into the Region's Workforce

The best practices and resources here have been curated to help your company attract and retain the perfect candidates to support your operations in the greater Ann Arbor region.

Developed by Ann Arbor SPARK in partnership with the Greater Ann Arbor Society of Human Resource Management (GAASHRM) and Michigan Works! Southeast, this content will shed some light on talent acquisition in Ann Arbor while also connecting you with resources and a professional support network.



LABOR MARKET OVERVIEW

The size and skill of Ann Arbor's workforce may be different than you'd expect. Learn more about the geographic footprint.



LOCAL TALENT ACQUISITION & RESOURCES

Explore the basics and beyond to ensure your recruitment and retention efforts are aligned with the market.



SALARY & BENEFIT TRENDS

Pricing talent is a critical part of the equation. Learn more about the cost of local talent here.



CAMPUS RECRUITING

Recruit students from local colleges and universities through career centers and programs.



SUPPORT NETWORK

Connect with local talent search and recruitment experts throughout the region. View the network.



JOB BOARD

Explore job opportunities at the region's leading tech companies.





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Mobility Startup Support

Ann Arbor SPARK offers a variety of talent programs designed to support entrepreneurs, startups, and early-stage companies. These programs are designed to support the growth of a vibrant entrepreneurial ecosystem in the Ann Arbor area, helping new ventures navigate the challenges of starting and scaling a business. Here are some key programs:



STARTUP ACCELERATION

This program provides grants, education, and other resources to help startups achieve significant product development milestones.

ENTREPRENEUR-IN-RESIDENCE (EIR) PROGRAMS

The EIR programs are designed to provide startups with access to seasoned entrepreneurs who offer mentorship and strategic guidance. These experienced entrepreneurs work closely with startups to help them navigate challenges and accelerate their growth. The program leverages the knowledge and networks of the EIRs to support the entrepreneurial ecosystem in the Ann Arbor region.

SPARK INTERNSHIP MATCH PROGRAM

Clients located within the LDFA SmartZone are eligible to hire 1-2 interns with up to a 50% wage match up to \$3,000. SPARK handles administrative tasks like payroll and taxes.

DIGITAL SUMMER CLINIC

A partnership with Eastern Michigan University's Digital Engagement Program. College students from southeastern Michigan complete a 90-hour internship consisting of digital media and marketing projects. This is provided at no cost to eligible SPARK clients.

EVENTS AND WORKSHOPS

SPARK hosts a variety of events, including seminars, workshops, and conferences, where entrepreneurs can meet potential collaborators, mentors, and investors. These events cover topics like business development, funding, marketing, and more.

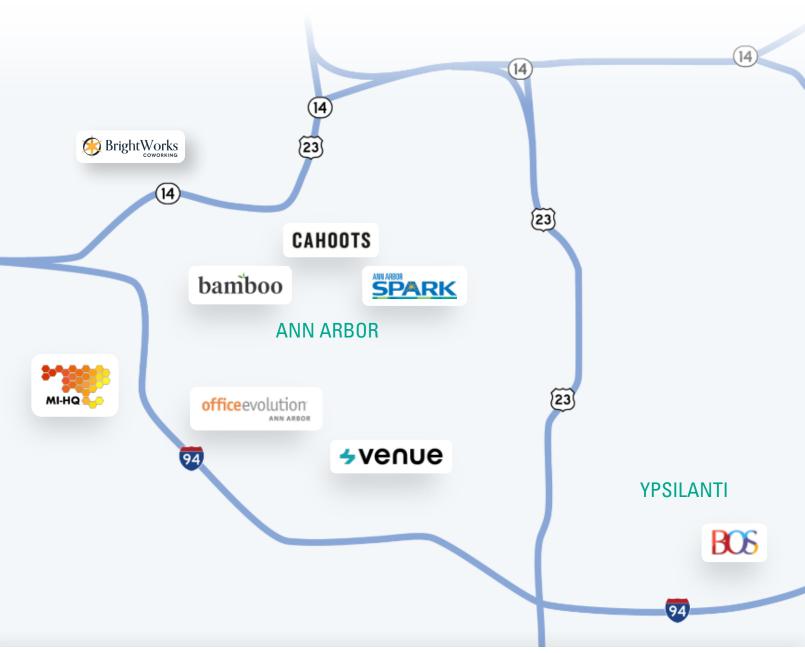


Coworking Spaces The App Arber region is blooming with insulb

The Ann Arbor region is blooming with incubators, accelerators, and co-working spaces. Entrepreneurs and their growing companies are in constant need of space and inspiration.

Between the city itself and the surrounding areas, there are co-working spaces for businesses at every stage, in a variety of industries, and even for students.

Below is a highlight of some of the co-working spaces in Ann Arbor and Ypsilanti. Click here for more information **about the area's coworking spaces**.







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OrbAid's Al-powered platform is a game-changer for industries grappling with environmental impact, especially automotive manufacturing. With just a few clicks, companies can access tailored, data-driven recommendations that simultaneously boost sustainability and profitability. "In the time it takes to sign up for a LinkedIn account, you can start receiving actionable ideas that save money and reduce emissions," Crane explains.

Behind OrbAid's meteoric rise is the powerhouse support of Ann Arbor SPARK. Through mentorship, funding, and strategic connections, SPARK has turbocharged OrbAid's growth. A collaboration with the University of Michigan, facilitated by SPARK, yielded groundbreaking research confirming the financial benefits of sustainability initiatives.

As OrbAid continues to expand, it's not just helping businesses thrive—it's cementing Ann Arbor's reputation as a hub for innovative, planet-friendly solutions. "We're just getting started," says Crane, envisioning a future where sustainability is an effortless, profitable part of every business operation.

In the story of OrbAid, we see the unique alchemy of Ann Arbor at work: Blending cutting-edge technology, academic excellence, and robust entrepreneurial support to create solutions that are good for business and the planet alike.



In the bustling tech hub of Ann Arbor, **Sniffer Robotics** is taking flight—literally—to tackle one of the world's most pressing environmental challenges: monitoring methane emissions. Founded by Arthur Mohr, this innovative startup has transformed the tedious and hazardous task of landfill inspections into a precise, efficient, and safe process using cutting-edge drone technology.

With crucial support from Ann Arbor SPARK, Sniffer Robotics has rapidly evolved from a one-person operation to a team of 21, becoming the industry leader in automated emissions monitoring. Their EPA-approved technology is not just changing the game in Michigan; it's gaining traction across North America and beyond.

"We're not just about automation anymore," Mohr emphasizes. "It's about providing the most accurate and precise means to identify methane emissions." This commitment to excellence has earned Sniffer Robotics recognition as one of Michigan's top 25 companies and a spot among the nation's leading green tech innovators.

As Sniffer Robotics continues to soar, it stands as a testament to Ann Arbor's unique ecosystem—where cutting-edge technology, environmental consciousness, and robust startup support from SPARK converge to create solutions with global impact. In the story of Sniffer Robotics, we see the future of sustainable technology taking shape, one drone flight at a time.





Community Engagement

LOCAL MOBILITY TECH NETWORKING AND EVENTS

The local tech community and universities host meetups, networking events, and conferences for the development of skills and connections. A few examples are below:

A2 MOBILITY SUMMIT

The Ann Arbor Mobility Summit is a unique one-day thought leadership event that takes place annually during a2Tech360. The Summit highlights innovative solutions from the Ann Arbor region and brings visionaries from across the globe to share, learn, and inspire each other.

MADEINA2

Downtown tech companies worked together to create one online space to collect information on companies, share community events and meetups, and post jobs. All information below is also included at http://madeina2.com

MEETUPS

The meetup culture in Ann Arbor is open and flourishing. For a full list of coder groups, maker groups, unconferences, hackathons, and more, visit http://madeina2.com/community.

- ► A2NewTech
- A2 Mobility Tech
- All Hands Active
- PyData Ann Arbor
- ▶ Coffee House Coders
- ▶ tech [inclusive]
- Michigan Devs

MOBILITY NEWSLETTER

SPARK's Mobility newsletter is focused on opportunities, events, and insights in the Ann Arbor Region.



INCUBATORS, ACCELERATORS, AND COWORKING SPACES

Ann Arbor has a flourishing networking of incubators, accelerators, and coworking spaces. There's something for everyone.

MICHIGAN TECH WEEK

A four-day celebration of **Michigan's technology industry** for businesses, students, investors, and enthusiasts.

MICHIGAN FOUNDERS FUND

A network of high-growth founders and venture capitalists dedicated to culture, fellowship, and uplifting the **Michigan tech community**.

SHINE AND RISE

An organization dedicated to cultivating community, creating content, and organizing programs to support gender diversity in the tech and startup ecosystem.

Destination Ann Arbor

Every community offers something unique to its residents, but the Ann Arbor area offers much more than the usual quality of life indicators. From recreation to culture, we offer large city amenities with a small-town feel. Read on to learn more about living here.



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RECREATION

In Michigan, you're never more than a few miles from water. In Washtenaw County, we can top that by saying you're never more than a few miles from a lake, river, park, golf course, cross-country trail, or other recreational option.

Washtenaw County boasts 4,000 acres of parkland, of which 2,200 acres are natural areas ideal for hiking, bird watching, or mountain biking. The Border-to- Border trail, kayaking liveries, and golf courses add to the county's recreation inventory.

The city of Ann Arbor has 157 parks totaling 2,090 acres, 1,200 acres of which are natural areas. An additional 2,000 acres of farmland and open space surround the city of Ann Arbor, purchased with a Greenbelt millage.

Ann Arbor parks offer baseball and softball diamonds and leagues, soccer fields, disc golf, ice skating, and an excellent skateboard park.



HOUSIN

County residents have access to a variety of housing options in cities, towns, rural areas, and suburbs. These options include single-family homes, downtown lofts, condos, and apartments. Housing costs in Washtenaw County are lower than those on the East and West Coasts. The median sale price of a single-family home in Washtenaw County is \$479,805.



SCHOOLS

Exceptional public, charter, and private schools are found in Washtenaw County. AAPS ranks #2 Best Public Schools in America.









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Ann Arbor SPARK will advance the economy of the Ann Arbor region by establishing it as a desired place for innovation, business location and growth, and for talented people to live and work. The Ann Arbor region will be recognized for its academic, business, and community resources, and its collaborative culture.







